

**Football Partnerships:** 18 July 2008

### **Memberships**

An impressive showing this week saw the Football Partnerships group grow threefold, bringing membership to 11 members. Requests to join reached closer to 20; however, as Football Partnerships aims to be an elite group of soccer professionals, only those involved in the industry are admitted.

### **Welcome!**

We welcome the following members who joined this week:

**Stephen Constantine.** Stephen is a UEFA Professional License holder and FIFA Instructor and coach/educator who has coached at club and international level. He has vast experience and a large network of worldwide contacts, and is looking to develop connections with and without the group.

**John Stevenson.** Still an active player at age 54, John is a hardcore (Glasgow) Celtic fan, and a former coach and referee. An industry pioneer, he was one of a small group of managers that started Umbro in the US, and was with the brand from 1981 until 1998. John then moved on to lead Puma's sporting rebirth as the head of football for North America. He now works as a self-employed sporting goods consultant.

**Scott Viar.** Presently, Scott works for Target in logistics and does freelance writing for USOpenCup.com. He is also working on developing an elite-level amateur soccer club, forming a team to enter into the Women's Premier Soccer League. He then hopes to expand this team, creating sides for the youth level (YPSL) and possibly a men's equivalent in the NPSL. The team is to be based in Milwaukee, WI.

If you are a new member and would like to be introduced to the group, please send me a one or two sentence blurb on your background, and I shall include it in next week's newsletter.

### **Activities**

I am pleased to announce that Football Partnerships now has a website, <http://www.akotler.com/partnerships.html>. It is an extension of my personal site, but it is self-contained and separate. In its basic layout, it is designed for postings about member activities (Activities) and connections to member website (Links). The Mission section describes our purpose, and the Contact section puts interested parties in touch with me. If you would like to have your website added to the Links section, please provide me with the link.

If you are actively seeking partners for your projects or wish to make an announcement of some kind, please notify me and I shall include your information here. This includes employment opportunities, product/services, launches, and more.

### **Get Involved**

We have high ambitions for Football Partnerships, and wish to see all of our members succeed in their endeavors. To make this happen, we need you to recruit your football contacts to join our group, to involve us in your activities, and to promote the group.

Have a great weekend, and be a strong finisher.

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